

## Outcomes of the Health and Wellbeing Action Plan Workshop

Key health partners in Reading came together to review the health and wellbeing action plan for Reading at a workshop on 2<sup>nd</sup> April 2014. The workshop was attended by 25 representatives from across Health and Social Care including attendees from Healthwatch and the voluntary sector.

Each of the four goals were reviewed and some overall feedback was also captured. Where possible the activity for each objective was ranked with a red, amber and green status and improvements in some areas were also highlighted.

Some areas of the action plan didn't fall within the remit of local health partners and although an opinion on progress could be given, it was decided that in some areas without input from representatives from NHS England and the like it was difficult to make an informed judgement. The landscape and range of organisations which make up the new health structure make it difficult for us to monitor and track the very wide remit of our strategy and goals. However, the information from the workshop has since been circulated giving those not at the workshop an opportunity to respond.

### Overall Feedback

- Action plan needs ownership, names, role, leads and agencies;
- Stakeholders understanding their roles and responsibilities;
- Greater need to involve the public and voluntary sector;
- SMART targets and clear measures should be included;
- Achievements need to be publicised to raise awareness.

### How we will respond

Feedback	Response	Timescale
Action plan ownership	PH will take a clearer lead role for the overall strategy and action plan. Named leads will be identified for each activity.	Ongoing Aug 14
Stakeholder role	Clear roles and responsibilities will be set out and agreed with stakeholders.	July 14
Greater involvement	Existing engagement opportunities will be mapped out to identify and gaps An engagement plan will be developed.	Aug 14 Dec 14
SMART targets	Work with named leads to review activity within the action plan, remove completed activity, and introduce SMART targets and clear measures.	Dec 14
Achievement communication	Work closely with stakeholders and the communications team to develop a better way to share success.	Mar 15

Public Health will lead the response above, but will need the support of stakeholders and officers across the Council to deliver to the timescales detailed in the plan above.

## Specific Feedback on the Goals

Goal 1 Promote and protect the health of all communities particularly those disadvantaged

- Better co-ordination with voluntary sector
- Tackling poverty strategy correlation
- A planned approach to allow meaningful involvement

Goal 2 Increase the focus on early years and the whole family to help reduce health inequalities

- Join up groups/initiatives
- Better links to Reading University to build activity/capacity
- Specify who will lead on initiatives. Not a service, but in that context and review current leadership

Goal 3 Reduce the impact of long term conditions with approaches focused on specific groups

- Information sharing across the whole system
- Supporting integration to reduce duplication and make the best use of resources
- Joint Working/Commissioning across the system & to build community capacity and empowerment

Goal 4 Promote health-enabling behaviours and lifestyle tailored to the differing needs of communities

- Implement effective & tailored pathway for each of the areas in this objective
- What don't we know because it's not in the JSNA?

## Feedback on Action Plan Activity

The following feedback from stakeholders was captured at the workshop.

Goal 1 Promote and protect the health of all communities particularly those disadvantaged

- Clarity needed on roles and responsibility for HIV testing
- Work better with partners on messages around Flu and MMR vaccines
- Work more closely with the Trust

Goal 2 Increase the focus on early years and the whole family to help reduce health inequalities

- Need to engage the correct stakeholders for maternity services
- Domestic Violence work needs a clearer focus
- Joined up work is already taking place, need to build on this

Goal 3 Reduce the impact of long term conditions with approaches focused on specific groups

- Review the language used and where activity sit
- Link up and support integration work to reduce duplication
- Invest in voluntary sector and develop better community capacity

Goal 4 Promote health-enabling behaviours and lifestyle tailored to the differing needs of communities

- Wide range of services covered by this goal makes it difficult to get a clear picture on where we are
- Common themes and clear progress required

- Deliverables and measures need to be confirmed

Stakeholders that attended the workshop and those who have since responded to the information circulated have updated areas of the action plan. The action plan now has RAG status updates, areas for improvement and what the first step might be to achieving that improvement.

**How we will respond**

Once named leads have been identified for the action plan Public Health will work alongside them to review the feedback above and respond, as well as review the areas for improvement and first step actions captured on the action plan as a result of the review exercise.